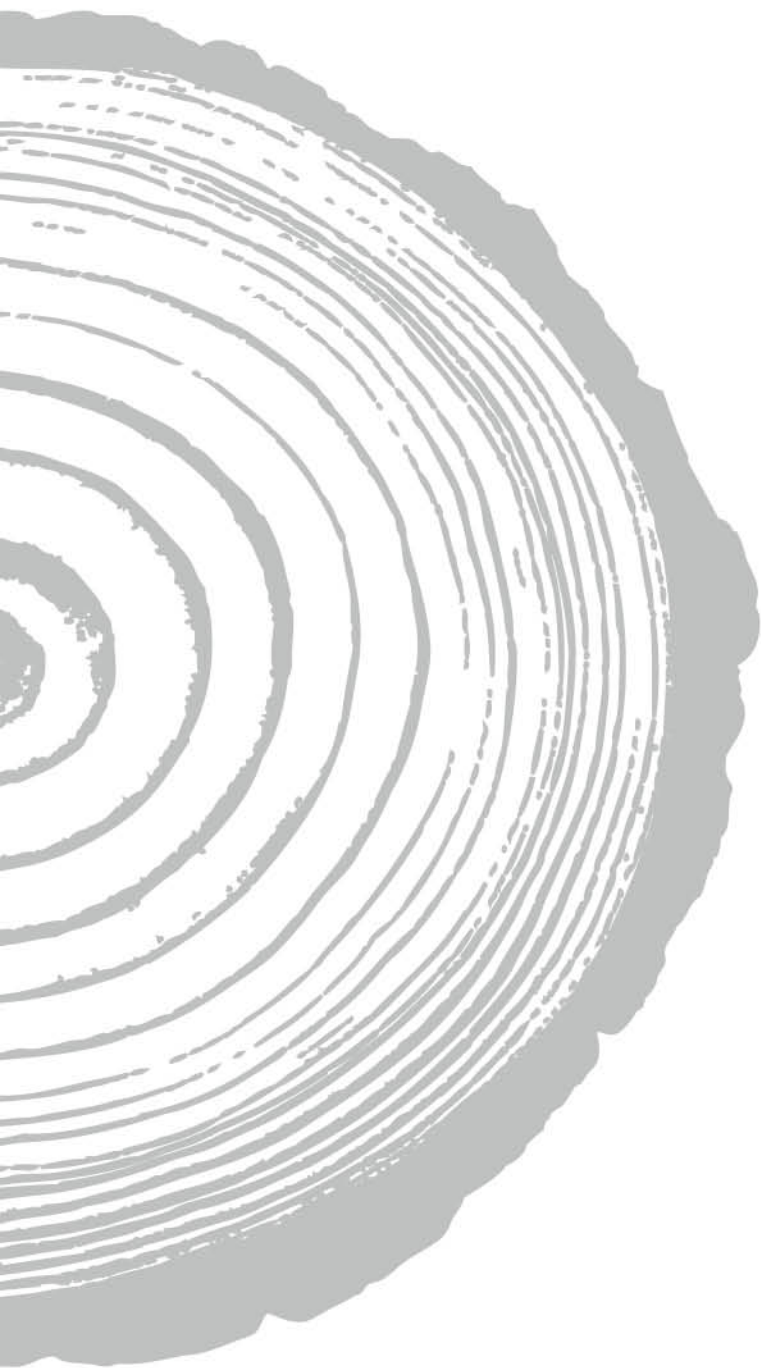




中国建材

北新国际木业有限公司
BNBM Group Forest Products Co.,Ltd.



推动低碳经济，践行可持续发展，我们一直在努力
We have been devoted to promoting low-carbon economy
and practicing the sustainable development



善用资源 服务建设
Efficient Use of Resources
Serving the Construction

Corporate Social Responsibility

企业社会责任

Contributions to Country and Regions

对国家·地区的贡献

合理利用森林资源
实现自然永续发展
Rationally Use Forest Resources
and Achieve the Sustainable
Development of Nature

森林作为地球上可再生自然资源及陆地生态系统的主体，对其科学管理、合理利用，不仅有利于林木资源的新陈代谢，更能实现自然的永续发展，造福子孙后代。

Scientific management and rational use of forest can not only be conducive to resources metabolism, but also achieve the sustainable development of nature and benefit future generations.

经营已认证林产品
杜绝非法砍伐森林
Operate Certified Forest
Products and Eliminate
Illegal Deforestation

作为负责任的央企，一贯重视森林和林产品认证，坚持经营通过认证的林木制品，杜绝非法砍伐森林，努力推动对环境负责、社会有益的森林可持续经营。

As a responsible central enterprise, the company persists in operating certified forest products so as to eliminate illegal deforestation and promoting the sustainable development of forest resources.

推动世界各经济主体
共同发展
Promote Common
Development of Different
Economic Entities

中国既是世界上最大的原木、锯材进口国，又是最大的木制品出口国。进出口贸易量的逐年增加，进一步实现了世界范围内资源合理配置，推动了各个经济主体的共同发展。

China is the world's largest logs and lumber importing country and also wood products exporting country. With the increasing amount of international trade, the company helps achieve rational allocation of resources worldwide and promote common development of economic entities.



Contributions to Society and Nature

对社会·自然的贡献

木材及木制品具有 天然固碳作用 Timber and Wood Products Have the Natural Function of Carbon Sequestration

作为全球碳循环中的一个关键环节，森林控制着全球陆地碳循环的动态。木材及木制品本身具有天然固碳作用，1立方米的云杉木可固定825公斤二氧化碳，1立方米的OSB可固定864公斤二氧化碳。

Forests control the dynamics of global terrestrial carbon cycle. Timber and wood products have the function of carbon sequestration. 1m³ spruces can store 825 kg CO₂ and 1m³ OSB can store 864 kg CO₂.

推进资源节约型、 环境友好型社会发展 Promote the Development of Resource-Saving and Environment-Friendly Society

作为建筑材料，木材不仅具有调温调湿、吸音降噪的功能，还能起到保温隔热的效果，能有效降低建筑的能耗。木材及木制品的应用，可减少其它不可再生材料的消耗，推进资源节约型、环境友好型社会发展。

As a kind of building material, wood not only possesses functions of temperature and humidity control, acoustic absorption and noise reduction, but also plays effects of thermal insulation and lowering building energy consumption. Application of timber and wood products can effectively reduce the consumption of other non-renewable materials.

大力推行“低碳”的 消费理念 Vigorously Promote “Low- Carbon” Consumption Concept

大力推行“低碳”的木制品消费理念，高效利用资源，提供满足客户及市场需求的的产品和解决方案。采取环境、经济、社会三方面平衡的可持续性发展模式，为社会创造长期价值。

The company vigorously promotes “low carbon” consumption concept to efficiently use resources, and provides products and solutions meeting customer and market demand. We adopt environment, economy and society balanced model to create long-term value for the society.



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Corporate Profile

公司介绍

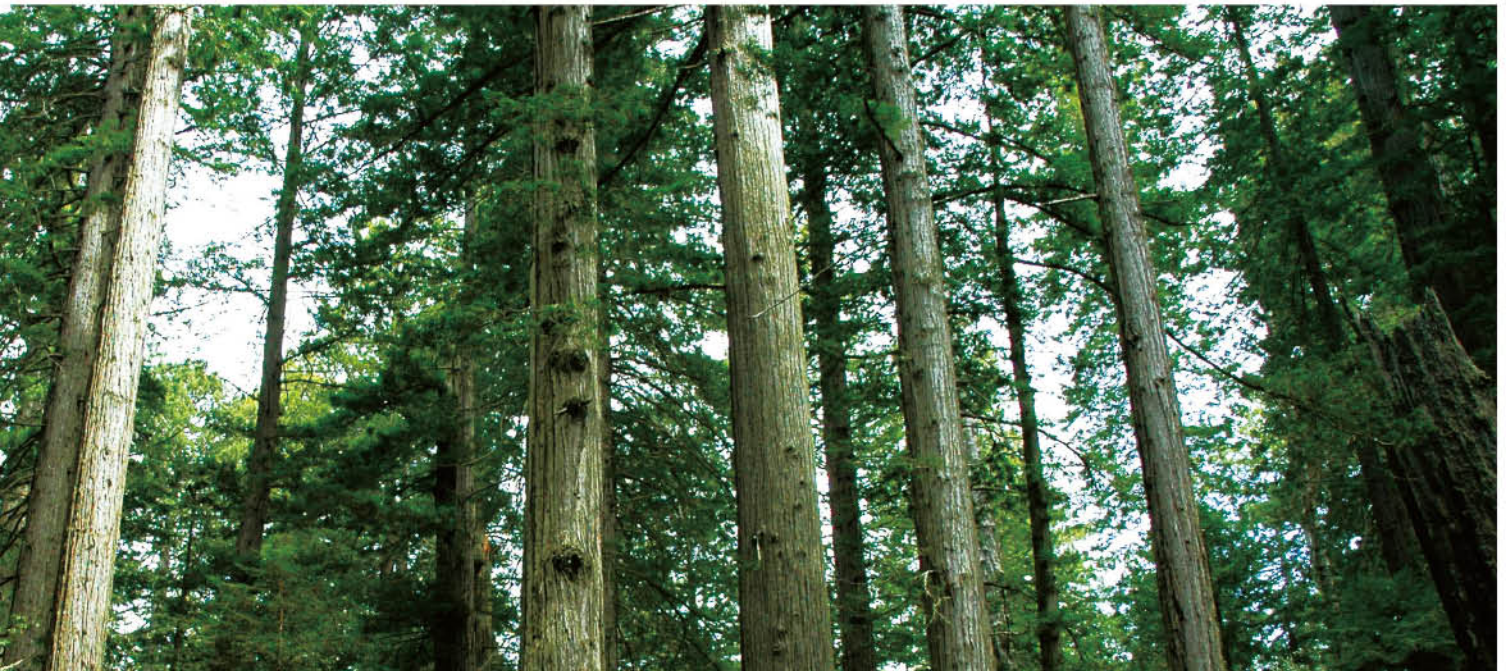
北新国际木业有限公司（以下简称“北新国际木业”）是北新建材集团有限公司（以下简称“北新集团”）的全资子公司。北新集团自90年代起开始经营木材及木制品国际贸易业务，为了更好地实施“大木业”发展战略，于2011年初通过一系列业务整合成立北新国际木业。

北新国际木业秉承“善用资源、服务建设”的经营理念，持续稳定地在全球范围内采购优质原木·锯材、高端人造板材以及纸浆·木片等产品，致力于为国家林产工业可持续发展贡献力量。北新国际木业以全产业链的商业模式，依托专业化的业务平台、完善的营销体系和高效的经营团队，全面提升产品质量和服务水平，着力打造综合性贸易服务平台，全力推进中国木材与木制品行业的技术创新和产业升级。



BNBM Group Forest Products Co., Ltd. (hereunder abbreviated as "BNBMG Forests") is a wholly-owned subsidiary of Beijing New Building Material Group Co., Ltd. (hereunder abbreviated as "BNBMG"). BNBMG has been operating timber and wood products international trade business since the 1990s. In order to better implement the "whole forest industry chain" business development strategy, BNBMG Forests was established through a series of business integration in the early 2011.

BNBMG Forests adheres to the philosophy of "efficient use of resources serving the construction," consistently purchases high-quality logs, lumber, high-end wood-based panels, pulp and chips from worldwide, and promotes the sustainable development of China's forest industry. With professional business platform, comprehensive marketing system and experienced management team, BNBMG Forests is devoted to improving both product quality and services, building comprehensive trade services platform, and promoting the industrial technology innovation and upgrading of China's timber and wood products industry.



Development 发展历程 Course



2000

开始经营欧洲、北美硬木锯材业务，并在上海设立木材销售展示中心。

Began operating Europe and North America hardwood lumber business and set up timber sales exhibition center in Shanghai.



2002

与欧洲跨国集团Kronotex公司在京联合召开北新欧松®板（OSB）新产品发布会，由北新集团荣誉引进的欧松®板开始走进中国千家万户。

Jointly held BNBMG Ousong OSB Release Conference with European multinational corporation Kronotex in Beijing. Ousong OSB introduced by BNBMG began to enter millions of households.



1979

在邓小平的亲切关怀下，北京新型建筑材料试验厂成立并开始大力发展新型建材业务。

With the full support of Deng Xiaoping, Beijing New Building Materials pilot plant was established followed with the development of new building materials business.



1994

北新木材物流中心挂牌成立，利用北京西三旗工业园区，依托铁路专用线，开展木材贸易业务。

BNBM Wood Logistics Center was founded, relying on Beijing Xisanqi Industrial Park and special railway lines to carry out wood trading business.



1996

改制更名为“北新建材（集团）有限公司”，成为中国建筑材料集团有限公司出资的国有独资公司。

Restructured and renamed as “Beijing New Building Material (Group) Co., Ltd.” with the nature of state-owned company funded by China National Building Materials Group Corporation.



1998

开始涉足木制品行业，通过国际通用的OEM方式，先后开发运营了北新龙牌、虎牌实木地板、强化木地板等多个系列产品。

Started business in wood products industry and developed a series of products, such as BNBM “Dragon” and “Tiger” solid wood flooring and laminate flooring, through OEM.



2002

与欧洲高品质人造板制造商EGGER集团签订战略合作协议，开始经营销售EGGER-OSB产品。

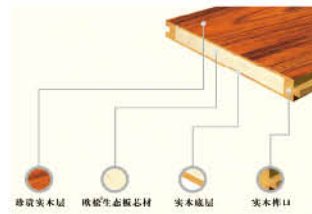
Signed a strategic cooperation agreement with European wood-based panel producer EGGER, and started sales of EGGER OSB products.



2003

“欧松®”商标获得国家工商总局颁发的商标注册证。

“Ousong” obtained the trademark registration certificate issued by SAIC.



2006

开发了以欧松®板（OSB）为芯材的欧松实木复合地板，并拥有完全知识产权。

Developed solid wood composite flooring products with Ousong OSB as core material and owned full intellectual property right.



2007

2007年开始，“绿色生活 真情选择——北新欧松®板应用技术推介会”在上海、广州、杭州和青岛等城市成功举办。

Since 2007, BNBMG Ousong OSB Application Technology Seminars were successfully held in Shanghai, Guangzhou, Hangzhou, Qingdao, etc.



2008

在汶川特大地震救灾及灾后重建中，北新木制品被大量应用于抗震节能房屋建造。

BNBMG wood products were widely used in the construction of seismic energy-efficient houses during the Wenchuan Earthquake relief and post-disaster reconstruction.



2009

进口原木及锯材成为北新集团木材业务部的主营业务。

Imported logs and lumber became the main business of Wood Department of BNBMG.



2010

进口的第一艘整船辐射松木片抵达福建泉州港。

The first vessel of imported radiata pine chips arrived at Quanzhou Port, Fujian.



2010

在北京国家会议中心成功举办2010年度中国欧松®生态板(OSB)行业发展高峰论坛。

Successfully hosted 2010 Annual China Ousong OSB Industrial Development Summit in Beijing National Convention Center.



2012

成功协办2012中国木结构技术及产业发展高峰论坛暨中国现代木结构建筑技术产业联盟成立大会。

Co-organized 2012 China Wood-frame Technology and Industry Development Summit and Founding Conference of China Modern Wood-frame Construction Technology Industry Alliance.



2012

正式成为欧洲EGGER集团和美国LP公司OSB产品在中国的独家进口商。

Officially became European wood-based panel producer EGGER and Louisiana-Pacific Corporation's exclusive importer of OSB in China.



2012

全年锯材进口量位居中国进口锯材企业排名TOP10榜首。

Annual lumber importing amount ranked Chinese NO. 1 among the Top 10 companies.



2011

进口的第一艘整船辐射松原木抵达天津港。

The first vessel of imported radiata pine logs arrived in Tianjin Port.



2011

北新国际木业有限公司成立，正式拉开了加快发展中国林产品国际贸易的序幕。

BNBM Group Forest Products Co., Ltd. was established, which was a mark of the rapid development of Chinese forest products international trade.

Development Course 发展历程

Core Philosophy

核心理念

善用资源 服务建设

北新国际木业是一个具有强烈社会责任感和勇于奉献的群体，通过全球化的资源优化配置，不断为客户提供最优质的产品和服务，致力于为股东、员工、客户等利益相关方创造长期价值和成功。通过企业的可持续发展，为行业和社会的发展贡献力量。

Corporate Vision

公司愿景

北新国际木业力求充分发挥央企的综合优势，整合木材及木制品供应链的上下游资源，建立新型的木材产业发展模式，将企业打造成为中国最大、最具影响力的木材产业综合运营服务商。

Efficient Use of Resources Serving the Construction

BNBMG Forests has a strong sense of social responsibility and a willingness to make a contribution. We consistently provide the best quality products and services to our customers worldwide via appropriate allocation of the global resources, and devote ourselves to creating long-term value and success for shareholders, staff and customers. We contribute to the industry and society development through the company's sustainable development.

BNBMG Forests strives to fully exploit advantages of a central enterprise and integrate the upstream and downstream resources of the timber and wood products supply chain, as well as establish a new development model in wood industry. We are making efforts to develop the company into China's biggest and the most influential wood industry comprehensive service operator.

Corporate Culture

公司文化

“创新、绩效、和谐、责任”的文化理念是企业发展的强大精神动力。

创新：坚持创新与学习，推动企业转型升级；

绩效：要追求持续一流的绩效，力争国内领先、国际一流；

和谐：与自然和谐、与社会和谐、与竞争者和谐、与员工和谐；

责任：自觉地履行企业社会责任。



The cultural concept of “innovation, performance, harmony and responsibility” is the strong spiritual motivation of company development.

Innovation Insisting on innovation and learning, and promoting company transformation and upgrading;

Performance Pursing continuous excellent performance and becoming the leading company both at home and abroad;

Harmony Being harmonious with the nature, society, competitors and staff;

Responsibility Consciously fulfilling the corporate social responsibility.



Logs

原木

类别 Category	品种 Varieties
针叶原木 Softwood Logs	辐射松、花旗松、落叶松、铁杉、云杉 Radiata Pine, Douglas Fir, Larch, Hemlock, Spruce
阔叶原木 Hardwood Logs	水曲柳、橡木、黑胡桃、桦木、榉木 Ash, Oak, Black Walnut, Birch, Beech 缅甸柚木、非洲沙比利、非洲花梨、南美紫芯木 Burmese Teak, African Sapele, African Rosewood, South American Peltogyne spp

北新国际木业经营进口针叶原木、进口阔叶原木及名贵木材，品种丰富，质量上乘。进口针叶原木主要来自于北美、新西兰、欧洲等优质木材出产地。

进口阔叶原木及名贵木材品种包括北美硬木、欧洲硬木、东南亚硬木、非洲硬木、南美硬木等等，主要应用于高档家具制造、建筑及装饰等领域。

BNBMG Forests engages in importing softwood logs, hardwood logs and other luxury logs with plentiful variety and excellent quality. Imported softwood logs are mainly from Russia, North America, New Zealand, Europe, etc.

The imported hardwood and other luxury timber species include North America hardwood, Europe hardwood, Southeast Asia hardwood, Africa hardwood, South America hardwood and so on, which are mainly used in high-end furniture manufacturing, construction and decoration.

Lumber

锯材



品种

Varieties

辐射松、花旗松、SPF、铁杉、樟子松

Radiata Pine, Douglas Fir, SPF, Hemlock, Pinus sylvestris

云杉、白松、红橡、白橡、南方松

Spruce, White Pine, Red Oak, White Oak, Southern Pine



北新国际木业进口锯材品种丰富，规格齐全，品质卓越，主要来自WEST FRASER、CANFOR、TOLKO、AP、WFP、ILIM和ARAUCO等世界知名大型木材运营商。广泛用于房屋建造、人造板材加工、家具生产、铁路建设及工艺品制作等领域。

BNBMG Forests imports various high-quality lumber in complete specifications, and all of those are from the world's leading timber operators WEST FRASER, CANFOR, TOLKO, AP, WFP, ILIM, ARAUCO, etc. It is widely used in housing construction, wood-based panels manufacturing, furniture production, railway construction, handicraft production, and many other fields.

Wood-based Panels

人造板材

类别 Category	执行标准 Standards
建筑装饰用OSB Decorative OSB	EN 300-2006 LY/T 1580-2010 GB/T18580-2001
结构房屋用OSB Structural OSB	PS 2-2010 LY/T1580-2010 GB/T18580-2001



Ousong OSB

欧松®生态板



作为中国定向刨花板（OSB）市场的开拓者，自90年代末起，便致力于OSB在中国的推广和应用，拥有自有品牌和商标——欧松®，供应来自欧洲和南美产区的建筑装饰用OSB产品，以及来自加拿大和美国产区的结构房屋用OSB产品。目前已发展成为中国最大的OSB专业供应商。

As China's OSB market pioneer, BNBMG is committed to the promotion and application of Oriented Strand Board (OSB) in China since the end of the 1990s and has owned the brand "Ousong." We offer decorative OSB products from Europe and South America, and structural OSB products from Canada and America. Nowadays, BNBMG Forests has developed into the largest professional OSB supplier in China.

MDF

进口全松板



北新进口全松板（MDF）主要来源于大洋洲和南美洲地区，原材料取自当地丰富的松木资源，通过日本JIS标准认证，环保性能达到F☆☆☆☆等级。常用厚度分为2.5mm、4.75mm、9mm、12mm、15mm和18mm。

Medium Density Fiberboard (MDF) imported by BNBMG Forests mainly sources from Oceania and South America. With raw materials entirely derived from local rich pine resources, it has been certificated by JIS, reaching F☆☆☆☆ grade environmental performance. The thickness of the panel in common use is 2.5mm, 4.75mm, 9mm, 12mm, 15mm and 18mm.

Particle Board

进口刨花板



北新进口刨花板（PB）来自橡胶木资源丰富的东南亚地区，主要应用于国内民用板式家具、办公家具制造行业。严格执行中国国家标准，具有较好的防潮性能和握钉力，环保性能卓越，达到美国CARB法案中最高等级P2的环保要求。

BNBMG Forests imports Particle Board (PB) from Southeast Asia, which is mainly used in domestic panel furniture and office furniture manufacturing industry. It strictly conforms to China national standard, featuring good humidity resistance and nail-holding ability. It is environmental friendly, which can meet the highest-level environmental requirement P2 in the American CARB bill.



Pulp 纸浆

代理销售各种品牌纸浆，已经与欧洲、北美、南美、东南亚、俄罗斯等地区和国家知名浆厂建立了长期稳定的合作关系，竭诚为国内的用浆企业提供不同品种的造纸原料，全力打造国际化的造纸原料供应链。

As a sales agent of various mainstream pulp, BNBMG Forests has established long-term stable cooperation relationships with famous pulp factories in Europe, North America, South America, Southeast Asia, Russia, etc. We provide various papermaking raw materials for domestic pulp companies, so as to create international pulp supply chain.

品种 Varieties	品牌 Brands
漂白针叶浆 Bleached Softwood Pulp	乌针、布针、银星、木星、狮牌、北木、北海、海豚、凯利浦、狮牌、白金、马牌、好声、月亮
漂白阔叶浆 Bleached Hardwood Pulp	明星、鹦鹉、金鱼、布阔、阿尔派、虎牌
本色浆 Unbleached Pulp	金星、乌本、索罗门
化机浆 CTMP	昆河、加维

Chips

木片



致力于浆纸供应链的打造，在产业上游与国内外主要木片生产商建立了良好的合作关系，下游服务于国内大型的制浆造纸企业，已逐步形成覆盖全国的销售渠道和物流运营能力，力争成为中国进口木片的主要供应商。

The company aims to set up pulp supply chain and has established good partnership with main chip manufacturers both at home and abroad. We serve domestic large-scale pulp and paper companies and have formed nationwide sales channels and logistics. Our target is to become China's leading supplier of imported chips.

货源地区 Origin	国家 Country
东南亚 Southeast Asia	泰国、越南、印尼 Thailand, Vietnam, Indonesia
大洋洲 Oceania	澳洲、新西兰 Australia, New Zealand
美洲 America	美国、加拿大、巴西 United States, Canada, Brazil
欧洲 Europe	俄罗斯 Russia

Our Advantages

公司优势



**多赢的业务平台
理想的合作伙伴**

**Multi-Win Business Platform
Ideal Cooperative Partner**

**Strong Power of Fortune
Global 500**

世界500强的雄厚实力

**Philosophy of Market-
Oriented Central Enterprise**

央企市营的经营理念

**Harmonious and Inclusive
Corporate Culture**

和谐包容的企业文化

**Leading Industry
Development**

行业发展的引领力量

Enterprise Honor

公司荣誉

2012

12月，荣获“2012全国建材行业企业管理现代化创新成果二等奖”。

In December, we won the second class prize of “2012 National Building Materials Enterprise Management Innovation.”

11月，成为“中国木材进出口商分会”执行会长单位。

In November, we became the executive president unit of “China Timber Importer & Exporter Sub-committee.”

8月，成为“中国现代木结构建筑技术产业联盟”常务理事单位。

In August, we became the director unit of “China Modern Wood-frame Construction Technology Industry Alliance.”

6月，成为“中国工程木制材料专业委员会”执行会长单位。

In June, we became the executive president unit of “China Engineered Wood Materials Committee.”

3月，北新欧松®生态板荣获“北京知名品牌”称号。

In March, Ousong OSB was honored as “Beijing Well-known Brand.”

2011

12月，欧松®吸音板、欧松®生态板荣获“2011年全国房地产总工优选品牌产品”称号。

In December, Ousong Acoustic Boards and Ousong OSB won the title of “National Real Estate Engineer Preferred Brand Products.”

10月，获得FSC产销监管链（COC）认证。

In October, logs and lumber products gained FSC's COC certification.

5月，荣获“中国10强加拿大SPF锯材进口商”称号。

In May, we were honored as “Chinese Top 10 Canadian SPF Importers.”

3月，欧松®生态板、欧松®吸音板、北新地板等产品荣获2011年度首批“全国质量安全保障知名品牌”称号。

In March, Ousong OSB, Ousong Acoustic Boards and BNBMG flooring won the title of “National Quality and Safety Famous Brand.”

2010

12月，欧松®吸音板荣获中国质量评价协会“2010年度科技创新产品奖”。

In December, Ousong Acoustic Boards won “2010 Annual Technology Innovation Product Prize” awarded by China Quality Assessment Association.

7月，欧松®生态板、欧松®实木复合地板荣获“全国建材行业用户满意产品”称号。

In July, Ousong OSB and Ousong Solid Wood Composite Flooring won the title of “National Building Materials Customers Satisfied Products.”



参与制定《定向刨花板》、《木质吸音板》及《轻型木结构建筑覆面板用定向刨花板》等多项国家标准。

Participated in the formulation of various national standards including "Oriented Strand Board," "Wooden Acoustic Boards," "Oriented Strand Board for Light Wood-frame Construction," etc.

2009

6月，欧松®吸音板获得中国建材集团“北新杯”技术革新奖一等奖。

In June, Ousong Acoustic Boards won the first prize of "BNBM Technology Innovation Award" organized by China New Building Materials Group.

3月，欧松®板获得“中国环境标志产品”十环认证证书。

In March, Ousong OSB won the certificate of "China Environmental Labeling Product."

2008

12月，“欧松®”商标荣获“2008年度北京市著名商标”称号。

In December, the brand "Ousong" won the title of "2008 Beijing Well-known Brand."

10月，北新地板、欧松®结构装饰板被推荐为“北京市用户满意产品”。

In October, BNBMG Ousong Flooring and Ousong OSB were recommended as "Beijing Customers Satisfied Products."





Marketing & International Liaison

市场宣传和对外联络

北京 Beijing

电 话 / Telephone: (86-10) 6879 9807

传 真 / Fax: (86-10) 6879 9885

电子邮箱 / E-mail: fiven@bnbmg.com.cn

Logs · Lumber

原木 · 锯材

北京 Beijing

电 话 / Telephone: (86-10) 6879 9767

传 真 / Fax: (86-10) 6879 9756

电子邮箱 / E-mail: llm@bnbmg.com.cn

厦门 Xiamen

电 话 / Telephone: (86-592) 227 6007

传 真 / Fax: (86-592) 227 6012

电子邮箱 / E-mail: dan_liu@bnbmg.com.cn

上海(名贵木材) Shanghai(Luxury Hardwood)

电 话 / Telephone: (86-21) 6214 8301

传 真 / Fax: (86-21) 6214 8301

电子邮箱 / E-mail: lm@bnbmg.com.cn



Wood-based Panels

人造板

电 话 / Telephone: (86-10) 6879 9815

传 真 / Fax: (86-10) 6879 9885

电子邮箱 / E-mail: lw@bnbmg.com.cn

Pulp · Chips

纸浆 · 木片

北京 Beijing

电 话 / Telephone: (86-10) 6879 9857

传 真 / Fax: (86-10) 6879 9887

电子邮箱 / E-mail: hetaokk@bnbmg.com.cn

厦门 Xiamen

电 话 / Telephone: (86-592) 227 6007

传 真 / Fax: (86-592) 227 6012

电子邮箱 / E-mail: dan_liu@bnbmg.com.cn

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BNBMG FORESTS BNBMG FORESTS BNBMG FORESTS

地 址：北京市海淀区首体南路9号主语国际4号楼

电 话：010-68799807

传 真：010-68799885/68799756

邮 箱：fiven@bnbmg.com.cn

邮 编：100048

网 址：www.bnbmg.com.cn

Address: Building 4, Interwest Business Center, No.9,
South Road Shouti, Haidian District, Beijing, China

Tel: 010-68799807

Fax: 010-68799885/68799756

E-mail: fiven@bnbmg.com.cn

Post Code: 100048

Website: www.bnbmg.com.cn